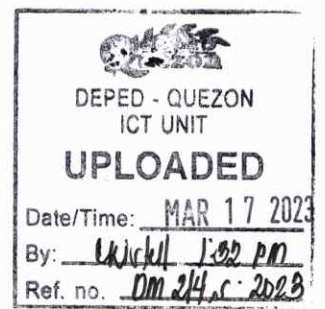




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



14 March 2023

DIVISION MEMORANDUM
DM No. 214, s. 2023

2023 GIRL-CHILD WEEK CELEBRATION IN DEPED QUEZON

To: Assistant Schools Division Superintendents
Division Chiefs
School Heads In-charge of Governance and Operations
Elementary and Secondary School Principals
All Others Concerned

1. In reference to the Memorandum of the Council for the Welfare of Children (CWC) titled 2023 Girl-Child Week Celebration with the theme “Strong Girls, Strong World; Protecting Girl’s Rights and Well-being in the Face of Adversity”, the School Governance and Operations Division (SGOD) through the School Health Section will hold the same advocacy campaign titled **2023 Girl-Child Week Celebration in DepEd Quezon** on March 27-31, 2023.
2. Focusing on “Adolescent Pregnancy”, this activity for adolescent female learners in the Division of Quezon aims to promote and encourage public discourse and collective action to strengthen girls' safety, protective behavior, and knowledge on adolescent sexual and reproductive health, which are keys to the realization of their rights.
3. In this regard, the schools are encouraged to post a banner or tarpaulin on girl-child week advocacy materials in strategic places, and share the same on their official social media accounts (DepEd Tayo). Materials can be accessed at **bit.ly/2023GCWMaterials**.
4. Furthermore, the ARH Team of the School Health Section will be spearheading a Webinar on Adolescent Pregnancy and Orientation on the Navigation of *I Choose* #MalayaAkongMaging Website and *KonektadoTayo* FB Page, on **March 28, 2022**, from 8:00 a.m. to 12:00 p.m., via Zoom.

DEPEDQUEZON-TM-SDS-04-009-003



“Creating Possibilities, Inspiring Innovations”

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon
Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321
Email Address: quezon@deped.gov.ph
Website: www.depedquezon.com.ph



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

5. Participants in the said webinar are the SSG and SPG Officers of the identified schools, who shall register through **tinyurl.com/RegChildWeekCelebration2023**.
6. For queries, please contact Ms. Princess Leni May M. Rejano (Division ARH Focal Person) at 09095085476.
7. Please, see Enclosure Nos. 1 and 2 for the list of participating schools and indicative training matrix, as well as the attached CWC Memorandum.
8. Immediate dissemination of this Memorandum is desired.

ELIAS A. ALICAYA JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

shsplmr03/14/2023

DEPEDQUEZON-TM-SDS-04-009-003



"Creating Possibilities, Inspiring Innovations"

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon
Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321
Email Address: quezon@deped.gov.ph
Website: www.depedquezon.com.ph



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

[Enclosure No. 1 to DM No. 24, s. 2023]

LIST OF PARTICIPATING SCHOOLS

School	Municipality
Patnanungan NHS	Patnanungan
Canda NHS	Sariaya
San Isidro NHS	General Luna
Bondoc Peninsula Agricultural HS	Mulanay
Alabat NHS	Alabat
Hondagua NHS	Lopez
Tagkawayan NHS	Tagkawayan
Lopez National Comprehensive High School	Lopez
Jongo National High School	Lopez
Lopez West Building I	Lopez
Pansol Elementary School	Lopez
Hondagua Elementary School	Lopez

DEPEDQUEZON-TM-SDS-04-009-003



"Creating Possibilities, Inspiring Innovations"

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon
Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321
Email Address: quezon@deped.gov.ph
Website: www.depedquezon.com.ph



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

[Enclosure No. 2 to DM No. 24, s. 2023]

MATRIX OF ACTIVITIES

Webinar on Adolescent Pregnancy and Orientation on *I Choose and KonekTadoTayo*

Time	Activities/ Topics	Facilitators/ Resource Persons
March 28, 2023 Part I 7:30- 8:00	<ul style="list-style-type: none">• Registration	SDO ARH Coordinator
Part II 8:00-8:45	<ul style="list-style-type: none">• Opening Program• National Anthem• Opening Prayer • Roll Call of Participants • Welcome Remarks • Inspirational Message	Kathleen Mae D. Noblefranca, RN SDO WIFA/ARH Coordinator AVP Clarissa A. Buenafrancisca- Ladignon, RN SDO ARH Coordinator Marie Antoinette M. Tesalona, MD Medical Officer III Elizabeth M. De Villa SGOD-Chief Elias A. Alicaya Jr. EdD OIC-Schools Division Superintendent
Part III 8:45-9:45	Webinar on Adolescent Pregnancy	Lavinia R. Cueto, RN MSN Alternate ARH Focal Person
9:45-10:30	Open Forum	
Part IV 10:30-11:15	Orientation on <i>I Choose and KonekTadoTayo</i>	Princess Leni May M. Rejano, MAEd RN LPT SDO ARH Focal Person

DEPEDQUEZON-TM-SDS-04-009-003



“Creating Possibilities, Inspiring Innovations”

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon
Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321
Email Address: quezon@deped.gov.ph
Website: www.depedquezon.com.ph



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

11:15-11:45	Open Forum	
Part IV	Closing Program	Teresita M. Abella, RN
11:30-12:00	Closing Remarks/Impression	School Health Section-NIC
	Awarding of Certificates and Recognition	
Masters of Ceremony: Clarissa A. Buenafranscisca & Kathleen Mae D. Noblefranca Documenters: Luisa E. Parco & Eusylda U. Carandang		

-Nothing follows.

DEPEDQUEZON-TM-SDS-04-009-003



"Creating Possibilities, Inspiring Innovations"

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon

Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321

Email Address: quezon@deped.gov.ph

Website: www.depedquezon.com.ph



Republic of the Philippines
COUNCIL FOR THE WELFARE OF CHILDREN

MEMORANDUM

HEAD OFFICE

RF 1.02

FOR: NATIONAL GOVERNMENT AGENCIES, LOCAL GOVERNMENT UNITS, CIVIL SOCIETY ORGANIZATIONS/NON-GOVERNMENT ORGANIZATIONS, ACADEME, AND OTHER PARTNER ORGANIZATIONS

SUBJECT: 2023 GIRL-CHILD WEEK CELEBRATION

DATE: 28 FEBRUARY 2023

I. RATIONALE

By virtue of Proclamation No. 759, s. of 1996, the Council for the Welfare of Children (CWC), as the focal inter-agency body of the government for children in the Philippines, spearheads the Protection and Gender-Fair Treatment of the Girl Child Week or also known as the "Girl-Child Week" every 4th week of March. This week-long observance also supports the National Women's Month celebration for the whole month of March, which highlights the theme "WE for gender equality and inclusive society" – a call to foster an inclusive society where change works for everyone regardless of gender, class, status, and culture.

The focus of the 2023 Girl-Child Week celebration from March 25 to 31, 2023 is "adolescent pregnancy" with the theme "**Strong Girls, Strong World: Protecting Girls' Rights and Well-being in the Face of Adversity**". This was determined through an online survey consultation with child representatives of the select National Steering Committee on Child Rights Advocacy (NSC-CRA) member agencies, and was selected by the panel of judges from CWC, Miriam College-Child Rights Advocacy Center, and the Regional Committee for the Welfare of Children-National Capital Region child representative.

Recently, the country declared adolescent pregnancy as a national emergency. In 2020, the Commission on Population and Development (POPCOM) reported 56,428 live births among 10-to-17-year-old mothers, which were 10% lower than the 62,510 recorded in 2019, while 51 live births were recorded from girls aged 10 to 12 years old. Due to pregnancy, early parenthood, and reproductive work, adolescent mothers and fathers are forced to deprioritize their education and this may eventually prompt them to drop out of school. Consequently, this may lead to limited job opportunities and underemployment.

In this regard, CWC enjoins all government agencies and local government units through their respective Gender and Development (GAD) Focal Point System (GFPS), civil society organizations/non-government organizations, academe, and other partner organizations to support the "**#StrongGirlsStrongWorldPH**" Campaign for the 2023 Girl-Child Week celebration. This includes conducting and supporting inclusive in-person, online, and hybrid activities which address underlying and socio-cultural factors influencing adolescent pregnancy, and engages everyone regardless of gender, class, status, and culture.



Republic of the Philippines
COUNCIL FOR THE WELFARE OF CHILDREN

SCHEDULE	ACTIVITIES	DESCRIPTION
		(Wednesday) to signify support on Girl-Child Advocacy Day.

IV. WAYS TO CELEBRATE THE GIRL-CHILD WEEK

- **Share/post** Girl-Child Week advocacy materials on the websites/official social media accounts;
- **Develop, produce, and distribute Information, Education and Communication (IEC) materials** and other collaterals even those developed by CWC;
- **Conduct organizational activity** related to the focus and theme of the 2023 Girl-Child Week and submit activity details by emailing paio@cw.gov.ph and pprd@cw.gov.ph for inclusion in the week-long Calendar of Activities on or before **15 March 2023 (Wednesday)**; and
- **Support and participate** in all Girl-Child week-related activities nationwide.

V. ACCESS TO REFERENCE MATERIALS/COLLATERALS

To access and download **2023 Girl-Child Week materials/collaterals** (e.g. *banner/ tarpaulin design, cover photo template, shirt design*), please visit the following:

- Google Drive: bit.ly/2023GCWMaterials
- CWC website: www.cw.gov.ph
- Facebook Page: fb.com/CWCgovph
- Twitter Page: [@CWC_govph](https://twitter.com/CWC_govph)
- YouTube channel: [CWChildrenOfficial](https://www.youtube.com/CWChildrenOfficial)

For your appropriate action.

USEC. ANGELO M. TAPALES
Executive Director V

Digitally signed by Tapaless Angelo Milan
Date: 2023.03.01 15:00:30 +08'00'

cac/glb/mva/pma/elb



Republic of the Philippines
COUNCIL FOR THE WELFARE OF CHILDREN

The “**#StrongGirlsStrongWorldPH**” Campaign encourages public discourse and collective action to strengthen girls’ safety, protective behavior, and knowledge on adolescent sexual and reproductive health that are keys to the realization of their rights.

II. OBJECTIVES

1. To generate critical awareness, promote public discourse, and interest in adolescent pregnancy, and the accessible measures and social protection programs for adolescent mothers and their children;
2. To facilitate learning and unlearning misconceptions, outdated perceptions, attitudes, and behavior change towards adolescent sexual and reproductive health, and adolescent mothers and fathers; and
3. To encourage collective action to address adolescent pregnancy at all levels of society.

III. IDEAS FOR GIRL-CHILD WEEK ORGANIZATIONAL ACTIVITIES

Agencies/organizations may consider conducting their 2023 Girl-Child Week organizational activity with the following recommendations:

SCHEDULE	ACTIVITIES	DESCRIPTION
March 27 to 31 (Monday to Friday)	In-person learning session or webinar on Bodily Autonomy	It aims to teach children that they are in control of their own bodies, the concept of safe and unsafe touch, respecting personal spaces, and how children can exercise and claim their right to make choices over their bodies and futures free from any form of violence or coercion.
March 27 to 31 (Monday to Friday)	In-person learning session or webinar on Adolescent Pregnancy	It aims to teach reproductive health and comprehensive sexuality education, debunking taboos, and strategies on how parents can effectively deliver their role in Adolescent Sexuality and Reproductive Health.
March 27 to 31 (Monday to Friday)	In-person learning session or webinar on Basic Self-defense Skills for Children	It aims to teach children the basic skills that will help them physically protect themselves from harm, and helplines they can report to in emergency situations.
March 27 (Monday)	#StrongGirlsStrongWorldPH Online Campaign	The CWC encourages individuals and organizations to join the online campaign by using the Girl Child Week photo frame in their profile pictures. The following are the steps to participate: <ol style="list-style-type: none"> 1. Use the Girl Child Week photo frame on your Facebook, Instagram, and/or Twitter profile picture; 2. Write and customize our template caption: <i>“I, (STATE YOUR NICKNAME), got the power to curb adolescent pregnancy this 2023 Girl-Child Week for a #StrongGirlsStrongWorldPH!</i> <i>I challenge (MENTION THREE OF YOUR SOCIAL MEDIA FRIENDS/FOLLOWERS) to do the same.”</i>
March 29 (Wednesday)	#PowerPurple Wednesday Campaign	Organizations are enjoined to wear purple (or violet)-colored clothing on 29 March 2023